



STRATA_HEAT™

The STRATA_HEAT™ floor heating system is the most advanced radiant floor heating system available in the world. Consisting of a high performance floor heating wire, an uncoupling mat, a Wi-Fi enabled thermostat and the world's first heat conductive thin-set additive – the system provides you with the most advanced and efficient floor heating system for your next installation.

- Uniformity and energy efficiency all in one floor heating system
- Highest quality floor heating installation available

LATICRETE helps you design the space for your heated floors using our free, simple to use [floor warming layout tool](#) which makes adding radiant floor heating easy.

STRATA_HEAT is part of the LATICRETE Lifetime System Warranty – providing you one source, one warranty from the substrate to the grout – no other company can match the innovative features or offer such a comprehensive line of products.

The STRATA_HEAT™ Thermostat comes equipped with a user-friendly set-up and:

- Simple smartphone app
- Smartphone GPS location services to learn heating routines
- Home automation digital assistant



Nafco 4" Base
MRC B14 Beige Base

50% Off

Was \$.44 lf
Now \$.22 lf

4' Lengths

Special Purchase
Mannington Stainmaster
Locksolid Series 16" x 16"

- ◆ Low gloss urethane & aluminum oxide for superior performance
- ◆ Floating tile floor with click lock
- ◆ 20 Year Residential Warranty
- ◆ Scratch Resist technology
- ◆ Great for water problem areas
- ◆ 3 Patterns-Hundreds of cartons

Was \$3.99 s/f Now 35% off

\$2.59 s/f

Classic PERMASTONE HPF Flooring

Special Purchase

12" x 12"

- All Vinyl construction
- Designs with the look of ceramic and stone
- Tritonite (ceramic sphere technology) provides superior wear resistance
- 20 Year Residential Extreme Performance Warranty
- 5 Year Limited Light Commercial Warranty

Regular Price ~~\$3.99~~ s/f

50% Sale Price ~~\$1.99~~ s/f

New Blow Out Price \$1.00 s/f

An Unbelievable Value!

LATICRETE

Rapid 310R

1-Liter

\$60.48

12059-00-310R.1L

Laticrete

HYDROBAN
Waterproofing
Kit

12059-00-9255GAL

\$97.99

Laticrete

Mortars

50# Thin-set

#317 Grey

Only \$11.69 ea.

50# Multi-purpose

#253 Grey

Only \$18.07 ea.

WonderBoard Lite

3x5x7/16"

\$10.97

3x5x1/4"

\$10.47

per sheet

SCHLUTER

SYSTEMS

DITRA

Uncoupling
Membrane

\$1.46

per S/F